

- 2022 -

Sponsorship Opportunities



Saturday, May 7, 2022

11:00 a.m. to 8:00 p.m.

at the State Fair Grounds

RosewoodCrawfishFest.com



ROSEWOOD CRAWFISH FESTIVAL

2022 Sponsorship Opportunities

The 15th Annual Rosewood Crawfish Festival is brought to you by the Rosewood Merchants Association. For us giving back to our community is what we do... It's important for our community and businesses! That's why a majority of the Rosewood Crawfish Festival's proceeds go to help improve public safety, finance clean-up initiatives, install bike racks and various other community improvement projects. If you have questions about the Rosewood Crawfish Festival or our sponsorship packages, please send us an email at RosewoodMerchants@gmail.com or give us a call at 803-960-3552.

■ **Title Sponsor - \$10,000**

The sponsor at this level will have primary name recognition and will have their company named incorporated into any mention of the festival.

Benefits include:

- The Rosewood Crawfish Festival "presented by YOUR COMPANY NAME"
- Logo displayed on Festival monitors during festival
- Sponsor supplied signage throughout venue
- Premium Vendor Space
- 100% logo displayed on all marketing and advertising material
(Including Free Times, Television, Radio, FB, Instagram, Twitter, and day of)
- 200 Festival Passes
- 50 VIP Passes

■ **Gate Sponsor - \$3,000 to \$5,000**

Benefits include:

- Branded Main Gate with company logo welcoming all attendees in the festival
- Logo displayed on Festival monitors during festival
- Sponsor supplied signage throughout venue
- 75% logo displayed or mentioned on all marketing and advertising material
- 100 festival passes
- 20 VIP passes



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■ Main Stage Sponsor - \$5,000

Benefits include:

- Branded Main Stage with company logo referred to as “COMPANY NAME Stage”
- Logo displayed on Festival monitors during festival
- Sponsor supplied signage throughout venue
- 100 Festival Passes
- 20 VIP Passes

■ Secondary Stage Sponsor - \$3,000

Benefits include:

- Branded Stage with company logo and referred to as “COMPANY NAME Stage”
- Logo displayed on Festival monitors during festival
- Sponsor supplied signage throughout venue
- 50 Festival Passes
- 15 VIP Passes

■ Community Stage Sponsor - \$1,500

- Referred to as “COMPANY NAME Stage ”

■ Wine Sponsor - \$1,500

Benefits include:

- Exclusive brands served throughout festival
- Branded booth for wine garden sales
- Referred to as “COMPANY NAME Wine Garden”
- Logo displayed on Festival monitors during festival
- Sponsor supplied signage throughout venue
- 25 Festival passes
- 5 VIP Passes



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■ **Crawfish Dining Hall Sponsor - \$2,500**

Benefits include:

- Exclusive branding rights in Crawfish dining hall
- Referred to as “COMPANY NAME Crawfish Dining Hall”
- Logo displayed on Festival monitors during festival
- Sponsor supplied signage throughout venue
- 25 Festival passes
- 5 VIP Passes

■ **Premium Vendor Sponsor - \$1,500**

Benefits include:

- Premium location and extended booth size in festival
- Maximum 20 X 30 space
- Ability to sell goods
- 15 Festival passes
- 2 VIP Passes

■ **Artists Village Sponsor - \$1,000**

Benefits include:

- Exclusive branding of Arts and Crafts Village
- Referred to as “COMPANY NAME Artists Village”
- Logo displayed on Festival monitors during festival
- Sponsor supplied signage throughout venue



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Sponsorship Sign-up Form

We thank you in advance for your support! This festival could not be possible without you. The Rosewood Merchants Association is a non-profit 501 (c)(6) organization.

I/ we, _____
will gladly participate in The Rosewood Crawfish Festival as a sponsor.

Sponsorship Level - Please refer to the sponsorship opportunities for benefits associated with the levels below.

Please check one:

- | | |
|---|--|
| <input type="checkbox"/> Gold Sponsor \$2,000 | <input type="checkbox"/> Silver Sponsor \$1,000 |
| <input type="checkbox"/> Bronze Sponsor \$500 | <input type="checkbox"/> Premier Promotional Booth \$1,500 |
| <input type="checkbox"/> Other Sponsorship \$ _____ | |

If you are unable to fall into a sponsorship category, please give as you are able—Thank you!

Contact Information:

Company or Individual Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____ E-mail _____

Make Check(s) payable to: Greater Rosewood Merchants Association

Mail your Sponsorship form with check to:

GRMA – PO BOX 2763, Columbia, SC 29202

Attention: Rosewood Crawfish Festival

Receipt will be sent to the above address once check is received.

Thank You!